# ENFIDHA-HAMMAMET & MONASTIR HABIB BOURGUIBA INTERNATIONAL AIRPORT











# CONTENTS

- Groupe ADP Key Figures
- O6 Hammamet Operational Map, Destination Features and Infrastructures
- Monastir Operational Map, Destination
  Features and Infrastructures
- 26 Marketing Support
- **Contacts**

## GROUPE ADP OPERATIONAL MAP

### **TÜRKİYE**

Antalya: 38.3M Pax Ankara: 12.9M Pax Izmir: 11.5M Pax Milas-Bodrum: 4.4M Pax Gazipasa: 1.1M Pax Concession Operator

#### **SAUDI ARABIA**

Madinah: 10.9M Pax Concession Operator Jeddah (Hajj Terminal) Management Contract

### **GEORGIA**

Tbilisi: 4.7M Pax Batumi: 1.0M Pax Concession Operator

### **NORTH MACEDONIA**

Skopje: 3.0M Pax Ohrid: 0.2M Pax Concession Operator

### **TUNISIA**

Enfidha: 1.3M Pax Monastir: 1.6M Pax **Concession Operator** 

### **FRANCE**

Paris-CDG: 70.2M Pax Paris-Orly: 33.1M Pax Paris-Le Bourget: Business & General Aviation Airport Owner and Operator

### CHILE

Santiago: 26.2M Pax *Concession Operator* 

### **JORDAN**

Amman: 8.7M Pax Concession Operator

### **INDONESIA\***

Medan: 7.1M Pax in 2023 Concession Operator

### **MADAGASCAR**

Antananarivo & Nosy Be: 1.0M Pax Concession Operator

### **CROATIA**

Zagreb: 4.3M Pax Concession Operator

### **INDIA\***

New Delhi: 77.8M Pax Hyderabad: 27.8M Pax GOA: 4.7M Pax Concession Operator

### **KAZAKHSTAN**

Almaty: 11.4M Pax **Owner and Operator** 

### **LATVIA**

Riga: 7.1M Pax Commercial Areas Only

### **BELGIUM**

Liege Airport

Cargo Operations







**WORLDWIDE GROUP** 

Airport group with the most passengers in 2019



**AIRLINE CONNECTIONS** 

351.2 million passengers worldwide



**WORLD CONNECTIONS** 

28 airports operated around the world



**VARIETY OF AIRPORTS** 

Mega international hubs, regional gateways, leisure destination airports

# HAMMAMET



# HAMMAMET OPERATIONAL MAP

GERMANY
2% | 44%

POLAND
19% | 71%

FRANCE CZECH REPUBLIC
0% | >100%
7% | 22%

OTHER

OTHER WESTERN EU

ENFIDHA HAMMAMET

Share in Total / 24 vs 23 Growth

**EASTERN EU** 

6% | -5%

### 1.3 Million

Pax in 2024

### **0.8 Million**

Pax in 2023

40

Destinations in 2024

23

Airlines in 2024

8

New routes in 2024

# HAMMAMET AT A GLANCE: An Attractive Touristic Resort in Tunisia

Backed by historical backgrounds and modern tourism development.

### **Key Destination and Catchment Features**

12.43M

Inhabitants in Tunisia

53.7K

Inhabitants in Hammamet

4.3K GDP per capita

in 2024 in Tunisia

In the South, the **Yasmine Hammamet is the main touristic resort,** developed during the 90's to bring quality infrastructures and touristic attractions.

Hammamet is known for being an **eclectic tourism destination,** with a traditional city center, beautiful beaches and a dynamic night life.

### Hammamet Airport (NBE) catchment area covers:

- The city of Sousse within 45 minutes driving distance (45 km), counting 222K inhabitants.
- The city of Tunis, within 1h15 driving distance (108 km), counting 610K inhabitants.

Conveniently located within a reach of the main touristic attractions:

- Hammamet City Center, within 40 minutes driving distance.
- Carthage within 1h30 driving distance.







### Hammamet, great destination for all type of holidaymakers

Hammamet is one of the main seaside destination of Tunisia, offering long sand beaches and a dynamic city.



Palaces, holiday clubs or traditional hotels, all sorts can be found in Hammamet. Around the city, numerous seaside hotels with a typically Tunisian charm fringe the beaches.



Catamaran sailing and scuba diving, plus as well as water-skiing, jet skiing, canoeing and paddle boarding.



Enjoy Hammamet's 2 golf courses: the Citrus Golf Course, with 45 holes surrounded by olive groves, steep forest hills, and lakes, and the Yasmine Golf Course, with 18 holes in large greens and creative water obstacles.



The mansion, Dar Sebastian, is open to visitors and surrounded by a luxurious botanical garden; today it is the International Cultural Centre of Hammamet.



Known as Thalassotherapy and first appreciated by the ancient Romans, the technique of using seawater for its therapeutic benefits has been refined at over 60 luxury spas dedicated to your wellbeing.



Hammamet is an ideal destination for MICE tourism. The Medina Convention & Expo Centre has facilities up to 2,500 delegates and meeting rooms. The Hammamet Congress Palace offers a 700-seats conference room and meeting & exhibition areas.

### **TOP NATIONALITIES** IN HAMMAMET (2024), **52**% 20% 6% **SEASONALITY IN HAMMAMET (2024) INTERNATIONAL ARRIVALS IN ENFIDHA** 2019 2020 2021 2022 2023 2024

12

### HAMMAMET: Infrastructures



**Transportation** 



**An airport shuttle** provides transport to the city within 30 minutes.



Infrastructures



**2 terminals:** 1 international and 1 domestic terminal

1 runway



**Awards** 



ACI Europe 2013 RA3 Security program ISO 9001 and ISO 10002

Enfidha Airport

reached Level 4 plus Optimization under the Airport Carbon Accreditation (ACA) program.



### Retail



11 restaurants

**6 Duty Free** 



# MONASTIR



### **MONASTIR OPERATIONAL MAP POLAND GERMANY** 8% | 41% **RUSSIA** 17% | 5% 1% | -62% FRANCE CIS 42% | 6% **CZECH REPUBLIC** 0% | -44% 5% | -9% **OTHER EASTERN EU** 17% | 13% **OTHER WESTERN EU** 9% | 38% **MIDDLE EAST** 0% | 1% **MONASTIR TUNISIA AFRICA** 0% | >100% Share in Total / 24 vs 23 Growth 18

### 1.6 Million

Pax in 2024

### 1.5 Million

Pax in 2023

**67** 

Destinations in 2024

25

Airlines in 2024

10

New routes in 2024

### MONASTIR AT A GLANCE: The Dynamic Seashore of Tunisia

Monastir is one of the most dynamic touristic areas of the country, with an international airport at only 20 minutes of the city center.

### **Key Destination and Catchment Features**

### 12.43M

Inhabitants in Tunisia

### 71.5K

Inhabitants in Monastir Governorate

Mediterranean climate, with hot summers and gentle winters.

**Located in the South of the Gulf of Hammamet,** the small peninsula of Monastir is one of the most touristic places in Tunisia.

86% of the lands of the governorate are dedicated to agriculture, especially olives. Other important economic sectors are fishing, textile industry and tourism.

### Monastir Airport (MIR) catchment area covers:

- The **city center of Monastir** within 20 minutes driving distance (9 km), counting 105K inhabitants.
- The city of **Sousse** within 30 minutes driving distance (15 km), counting 222K inhabitants.









# MONASTIR: an eclectic destination offering a variety of choices to different tourist profiles

Monastir is an attractive city, which reflects all the richness of Tunisia, navigating between tradition and modernity.





### **Beach Tourism**

Monastir is known for its long sandy beaches, especially in Skanes, where you'll find everything from cozy beachfront hotels to all-inclusive resorts like Iberostar Selection Kuriat Palace. Walk along the palm-lined coast, relax on a sunbed, or enjoy a fresh grilled fish at a seaside café.





Try jet-skiing, paddleboarding, or parasailing at Marina Cap Monastir or along the Skanes coast. For something unique, book a diving trip to explore underwater caves or even a sunken shipwreck just off the shore.





### **Sports**

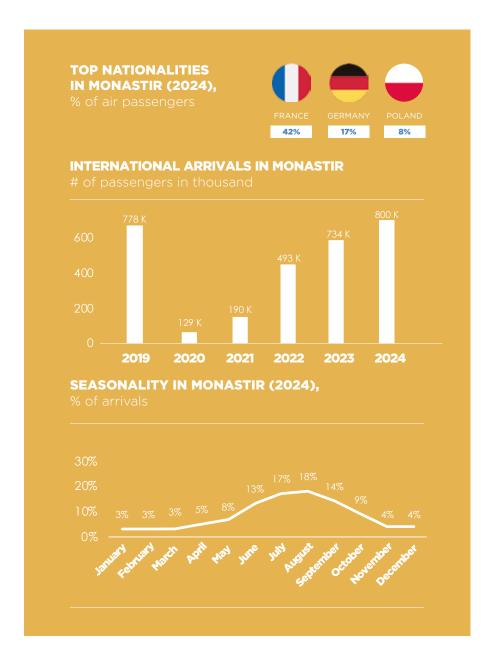
"Love golf? Monastir has two scenic courses: Flamingo Golf Course, set on a hill with sea views and ancient olive trees. Palm Links, right by the beach, perfect for both beginners and pros. You'll also spot locals and tourists playing beach volleyball or joining a morning jog along the marina promenade."





### Wellness

Recharge in one of Monastir's many spas. Hotels like Royal Thalassa Monastir offer full wellness experiences—hammams, sea salt scrubs, and thalassotherapy using Mediterranean seawater. Perfect after a day in the sun.



22 23

### MONASTIR: Infrastructures



**Transportation** 



An airport shuttle provides transport to the city within 20 minutes.



Infrastructures



1 terminal

1 runway



#### **Awards**



Monastir awards reached Level 2 Optimization under the Airport Carbon Accreditation (ACA) program.

ISO 9001 and ISO 10002



### Retail



- 6 Food and Beverage
- **5 Duty Free**
- 4 Retail Shops



### Incentive Schemes

Marketing support and incentive schemes tailored on airlines' development projects.



Seasonal and year-round incentives can be offered to airlines for their operations by TAV Airports. Incentive programmes are customised depending on destination, traffic potential, growth, etc.



TAV Airports conducts marketing activities in collaboration with airlines with inauguration ceremonies, press conferences, terminal and digital advertisements.



TAV Airports can also create bundle marketing opportunities through its subsidiaries (Ground Handling-Havas, Duty Free-ATU, Catering-BTA etc.)





### CONTACTS



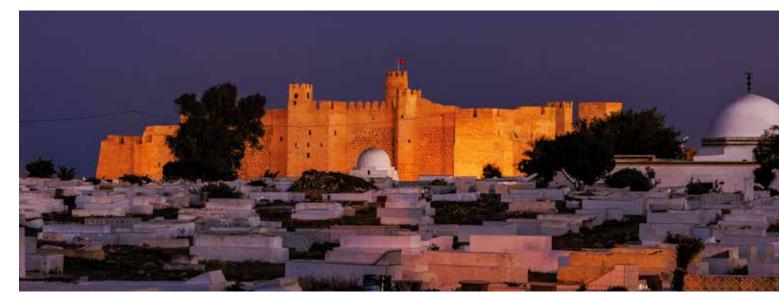
Özge Kücükcan
Aviation Marketing and
Planning Coordinator
ozge.kucukcan@tav.aero



**Efe Buğra Çınar**Aviation Marketing and Planning Manager

efebugra.cinar@tav.aero





28 29



### SHARING NEW HORIZONS





a member of **Groupe ADP**